

Sweet Avenue Bake Shop and Planet Verge present Cupcakefest 2011 to benefit the Bloomfield Animal Shelter in Bloomfield, NJ.

We are now accepting applications for vendors at Cupcakefest. This event is being heavily promoted and we expect hundreds of attendees during the day.

- The fee is \$50 per vendor. A percentage of the proceeds will benefit the shelter.
- All vendors must provide their own table and chairs. We also highly recommend a canopy due to hot weather and possible rain (as this is a rain or shine event).
- We are primarily looking for crafters, clothing companies, pet food/toy companies, vegan businesses, etc.; however, any interested, fun, or unique vendors will be considered.
- All vendors must include a summary of the types of items (with examples) that they plan to sell.
- All vendors must be approved by the event organizers, Sweet Avenue Bake Shop and Planet Verge.
- Vendors are expected to be present for the majority of the event, which runs from 1pm - 7pm. Late arrivals and early departures are acceptable, within reason.

Vendors will keep 100% of their profits from sales. All vendors will also receive the following mentions and logo placement on the following websites and Facebook pages:

- Sweet Avenue Bake Shop
- Planet Verge
- Cupcakefest.com

In addition, we are also accepting prizes towards our raffle. Please let us know if you would like to contribute a prize. Donors of acceptable raffle prizes will also receive verbal mentions during the raffle drawing portion of the event. Larger sponsorship opportunities also available.

Please email info@sweetavenuebakeshop.com for more information.